

Grand Organ Victory Music at 9, 12 and 5.15
Moment of Meditation and Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5.30 P. M.

WANAMAKER'S

WEATHER
Fair

Winning Victories Hereby Upholding the Principle of Fair Dealing

The Victory of Old Glory Has Dazed the World

Those terrible Americans surely turned the tide of war, and the world looks on and wonders. Lloyd George, the President of the French Republic and the statesmen of all the Allies say it is true, and Austria and Germany evidently expected it and they have surrendered unconditionally. Their guarantees to secure a stable peace seem to be acceptable to General Foch and President Wilson.

All honor to General Pershing for his masterfulness of the greatest military problem ever set for an American commander.

All honor to the patient and mighty government at Washington for bringing the peace that was conceived and engineered in the White House and the State Department.

But the greatest honor of all to the women of America who sent husbands, sons, brothers, fathers, lovers to the fiery test of the battlefield, and worked day and night for their comfort, and never let any one know how they suffered.

We do not laugh and dance and sing because we have overwhelmed a great and desperate people, but because we have upheld the principles of our national life and have proved that they are true.

Now come the necessary final reckonings. Let us be as great in the settlement as we have been great in the struggle. So shall the world know and forever remember that America, terrible in war, is also merciful and just in victory.

[Signed] *John Wanamaker*

Nov. 13, 1913

Fine Afternoon and Dinner Dresses for Young Women Reduced

These frocks are the creations of one of the best dress-makers we know—a woman who specializes in gowns for girls and young women. They are unusual, individual and have a charm that you will appreciate at sight.

This little group includes dinner dresses—fluffy black nets and beautiful satins, semi-formal gowns of light colored crepes and afternoon and some street dresses of velvets, of gabardines, of silk tricolettes, broadcloths, satins and lovely silks.

There are some light colors as well as white, and plenty of blues, greens, brown and biscuit shades and black. There are no two alike.

The prices start at \$30, go on up—\$50 and up to \$175, for dresses which have been from \$20 to \$50 more.

14 to 20 year sizes.

And now that festivities are being planned once more and just such gowns needed, this is an excellent opportunity!

(Second Floor, Chestnut)

Warm New Winter Coats for Women

What with furry collars and soft, warm woollens to make them, these new coats are all splendid cold-weather wraps.

One new model is of blue silvertone with a straight back and a collar of Hudson seal (sheared muskrat), which forms just the proper contrast to the pretty blue.

Another smart coat is of purple bolivia with a fitted back, and belted all the way around. It has a huge collar of natural racoon and is \$85.

Another coat of taupe velour has a nutria collar, new and tiny tucks and a novel belt arrangement to make it attractive. \$100.

Of lovely silvertone is the last coat, which has a great soft collar of Australian opossum and tucked panels at the side. It is \$100.

And you may choose from black, taupe, deer, burgundy, blue or brown.

(First Floor, Central)

Victory Sale No. 51

Velvet and Beaded Handbags at Decided Reductions

Good sized velvet bags in black, navy, brown and taupe, some with frames of tortoise shell finish celluloid, \$3.75, \$4 and \$5. These are a little above half their former prices.

Beaded handbags in a distinctive shape and well made, \$9.75. You save about a third.

All bags in the new styles of the season.

(West Aisle)

English Velveteens

For quality and good colors we do not know any velveteens to compare with the good English makes that we have ready to show you now.

They are of high grade, and in addition to black come in all the fashionable dark colors—rich greens and blues and browns and violet tones. The colors are fast, too, and the dyes dependable.

\$3.50 to \$5 a yard—27 to 44 inches wide.

(First Floor, Chestnut)



Fur Coat Weather Is Coming Fast

And women right and left are buying fur coats to have them ready to put on the moment Jack Frost really gets here.

The fashionable fur coats this season are 30 to 48 inches long, and of course Hudson seal (dyed muskrat) is one of the staple furs.

A coat of the new type—held in rather closely at the knees—has a huge collar and costs \$350.

Another cut very simply and straight has big pockets and a belt that can be worn in front only, or all around, as desired, \$225. This style has either shawl or muffler collar.

A coat cut full enough to flare a little is \$375.

A charming top-coat with monk's collar is \$475.

Other plain Hudson seal (dyed muskrat) coats up to \$600.

Hudson seal (dyed muskrat) coats with trimming of other furs—skunk, mink, wolf, kolinsky and lynx—are sumptuous in appearance and cost from \$350 to \$650.

(Second Floor, Chestnut)

Bronze Slippers

are chosen to wear with the soft shades of tan and beige and taupe which are so much in evidence in gowns this season. The slippers have very long vamps and high French heels and are priced at \$13.

Cut bronze buckles to go with them, \$4 to \$25.

(First Floor, Market and Juniper)

Three Groups of Skirts at Special Prices

At \$12.50 each are twenty-five striped skirts, in black and pleated, with the pleats opening to show a white or gray stripe.

At \$12.75 are chiffon broadcloth skirts—the cloth of uncommon quality for this price; the skirt made in a good model with full gathered back, deep girdle and piped buttonholes. Black and dark colors, including brown.

At \$12.75, rich velveteen skirts in black, blue, brown and Russian green. Made with full gathered waist and two long tabs at each side, with jet buttons and slashed pockets.

(First Floor, Central)

Fine White Batiste Waists

Two styles from a manufacturer noted for his exquisite tucking. One has the tiny pin tucks down front and back and collar, with imitation filet edge; and one has a very fine embroidery ruffle with tucks not so fine and a tiny black ribbon bow.

Either may be had for \$6.75.

(Third Floor, Central)

LOVELY NEW FUR MILLINERY

Rich furs, gleaming brocades, fluffy feathers—combined they make the most charming Winter millinery.

In these piquant small shapes the new hats are delightfully smart. Some are wholly of fur, some are trimmed with curling feathers or vivid hued flowers or the rich and beautiful brocades which go so well with the furs.

There are hats of the fashionable nutria and beaver, of the dark and lustrous Hudson seal (which is sheared muskrat) and of soft gray mole-skin.

There are even some tam shapes in the collection, but no two are alike.

Prices start at \$22.
(Second Floor, Chestnut)

The "Dress of the Hour"

shown exclusively at John Wanamaker's in Philadelphia is a dress which combines a straight line outer dress with an under-bloomer dress with waist and half leggings. Worn together it is not distinguishable from any handsomely tailored dress, but it does away with underskirts and separate waists and can be worn in three different ways.

Made in oxford gray cloth, and in navy and black tricotine and serge; the bloomers being of satin or cloth.

The "dress of the hour" will be posed by one of our own young women tomorrow at 10.30 to 12 A. M. and 2.30 to 4 P. M. in the Women's Fashion Salons.

(First Floor, Central)

Rich New Dress Trimmings Just Here From Switzerland

They are the fine embroideries which the Swiss workers make so beautifully, and as such embroideries are not easy to get or quick in coming, we were more than glad to unpack this new shipment.

Done on fine nets, the embroideries are in colors that will delight your eyes—violet tones, mahogany reds and reddish browns, leafy greens and many lovely blues. Often there is a thread of gold, or of silver, and sometimes there is dainty combination of chiffon, net and embroidery.

There are many wide and narrow bands, and some sets which match, including edges and ornaments.

They will be useful for gown and blouse trimmings.

(Main Floor, Central)

New Kidskin Gloves for Every Gown

At \$2—2-clasp model, overseam sewn, Paris point stitching, in black, black with white stitching, tan, brown, gray, white and white with black stitching.

At \$2.25—2-clasp model, overseam sewn, in tan, white, black, gray and champagne.

At \$2.75—2-clasp model, pique sewn, in black, black with white, white, and colors.

At \$3.25—2-clasp Reynier model, pique sewn, in black, white, tan and gray.

At \$3.50—8-button length model, in black, white, black with white stitching and white with black stitching.

(Main Floor, Central)

500 Pair of Women's Shoes, Less Than Half, at \$3.25

Not only less than half, but worth almost three times the price we have marked them for a quick clearaway.

These are shoes taken from our own good stocks and reduced because sizes are incomplete and we do not intend to re-order the styles.

They are all button shoes and are as follows:

Dull black calfskin with dull kidskin tops and black glazed kidskin and dull black calfskin with black cloth tops. These all have Cuban heels.

Patent leather with black cloth tops and military heels.

(First Floor, Market)

Best Blankets in Philadelphia at \$10 a Pair

Some one asked why we call these good blankets, priced at \$10 (which is 50 per cent less than regular) natural wool-color, since they are gray.

We explained that the reason they are gray is because they are in the natural-wool shade, which only made the mystery deeper. "Why, wool," said our friend, "is white, is it not?"

We reminded him that there are black sheep literally as well as figuratively and the wool of the black and the white sheep together make a very pretty gray.

Some of these blankets have pink and others blue borders.

(Sixth Floor, Central)

Slips to Wear Under Sheer Waists

Made of white batiste, they are \$1; of lawn, 75c and 85c; of silk, \$2.25 to \$3.50. In any of these materials the necks are high and V-neck.

(Third Floor, Central)

Like Old Times Back Again to Have These Oriental Rugs at \$15.75 to \$35

It is years since we have had two such groups as these.

Beluchistan's at \$15.75 to \$19.50, in sizes 2x4 feet to 2.6x4.6 feet, and Mosuls at \$25 to \$35, in sizes 3x6 feet to 3.6x6.6 feet.

Altogether there are about 75 pieces in the collection, all of them newly unbled; a small enough number considering the unusualness of their value and the desirability of the rugs for Christmas gifts.

We don't like saying that we can't do things, but it is not highly probable that we shall have another such collection at the prices between now and Christmas Eve. All are good, reliable weaves of their kind.

(Seventh Floor, Central)

The New Motor Robes for Cold Weather

Mohair plush, silk plush, wool and fur are the materials, and there is a good range of rich colorings. The fur robes include muskrat, opossum, racoon and wombat.

Too many people bundle up their bodies when motoring yet do not have a warm enough robe across their knees.

Prices \$7.50 to \$150.

(The Gallery, Chestnut)

New Books

Some for Young People

"Clear the Decks!" by "Commander," is a vivid tale of American naval life during the great war. \$1.50.

"Daring Deeds in Dark Forests," by H. W. G. Hyrst, is a new volume in the Daring Deeds Library for boys and girls. \$1.75.

"The American Boys' Engineering Book," by A. Russell Bond, tells boys how to do a great number of interesting things. The author is assistant editor of the Scientific American. \$2.

"Esmeralda," by Nina Wilcox Putnam and Norman Jacobsen. This is a tale of a girl from a California horse ranch breaking into New York's smart set. \$1.

"Stories of Savage Life," by G. F. Scott Elliot. \$1.50.

"General Crook and the Fighting Apaches," by Edwin L. Sabin. \$1.25.

(Main Floor, Thirteenth)

Ambassador Morgenthau's Story

By Henry Morgenthau, Formerly U. S. Ambassador to Turkey \$2

How the German Ambassador confessed that the Potsdam Conference of July 5 precipitated the war.

How Germany strangled Russia's military power by closing the Dardanelles.

How the Allied fleet abandoned the attack on the Dardanelles just as Constantinople had arranged to yield.

How Germany instigated 300,000,000 Mohammedans to fight a Holy War against a Christian world.

(Book Store, Main Floor, Thirteenth)

Crash—

Meaning Unusual All-Linen Toweling at 40c a Yard

It is simply impossible to get goods of this grade to sell at such a price today.

Of pure flax, made with a neat red border and full of wearing quality.

For tea and roller towels and kitchen use. 17 inches wide.

(First Floor, Chestnut)

100 Pieces of Nainsook at \$2.35 a Piece

Each piece consisting of 10 yards 36 inches wide. It is the durable, dainty kind that is so satisfactory for underwear and baby clothes. And at a special price, too!

(First Floor, Chestnut)

A Gift of This Fine Furniture Is a Gift Indeed—and Prices Are Halved

The particular group of furniture to which this refers is comprised chiefly of hall chairs, settees and tables, reproductions of just such types as you might expect to see in some old castle or fine, old mansion in England. The pieces are nearly "one of a kind," which is why we have cut the prices of each down to half.

The collection is not very large, but it is very interesting and, as a gift, anything in it will surely mean a great deal to the home which is fortunate enough to receive it.

On account of the low prices it is important for everybody interested in these goods to see them at the earliest possible moment. There are chairs and settees with high, gracefully curved backs, some showing the plume and visor above the shield, while others carry out the shell and rococo effect. Some of the pieces have cane seats, while others have seats of

(Fifth Floor)



Rich and Wonderful Town Ulsters

Most Fashionable of Men's Outer Coats for the Season

At first glance you say—"The army overcoat is responsible for that—and it is great."

Well, yes; in cut, in line, in the manner of their making they do take after the army coat.

But they are not so long.

They are not so bulky.

They are not so heavy.

They are not so uniform in design; no two of them are quite alike.

As a matter of fact, they are half-way between a gentleman's fancy city overcoat and the same gentleman's storm ulster.

And they are great!

Splendid wide collars that can be buttoned up to cover the chin and ears.

Some of the collars are of fine beaver fur.

Belted backs and conforming waists.

All of soft, fleecy chevots, quarter-lined, warm, handy, handsome.

Prices start at \$30, and with fur collars they go to \$100.

If you are a little tired of the same old thing in the way of an overcoat, have a look at these.

(Third Floor, Market)

Men's Army Underwear—Merino "Seconds"

Long-sleeve shirts and long-leg drawers for \$1.50 a garment, while this little lot of 560 garments lasts.

Merino is one of the best-liked materials for Fall and Winter underwear, but it has been scarce lately.

(Main Floor, Market)

240 Quilts Specially Good at \$7.50 Each

These are a new lot of quilts of the kind we told of some days ago, with a filling half of lamb's wool and half of fine bleached cotton. Up to date there are no quilts sold by any store in Philadelphia for the same price that equal these.

They are covered with figured cambric in a choice of three patterns and bordered with plain sateen.

We also have quilts with a filling all of lamb's wool at \$10 each. These are the lowest priced all-lamb's wool filled quilts sold in Philadelphia, which is another way of stating a fact that people should note, that is, that no quilts regularly sold for less than \$10 in Philadelphia are filled entirely of lamb's wool.

We can confidently say that we have the best lamb's wool quilts and the best down quilts in Philadelphia, all of them priced on their merits and sold for what they are.

(Sixth Floor, Central)